

ARICA URENA

Atlanta Metro Area | U.S. Army Veteran | Military Spouse

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Veteran/Military Spouse Employment Advocate



Founder, Radiate Success Consulting, LLC
Veteran | Military Spouse Career Strategist

- Military Transition
- Job Search Coaching
- Military Hiring Consulting
- Veteran/Military Spouse Advocacy
- Private/Federal Resume Consulting
- Veteran/Military Spouse Employment

Arica Urena boasts an exceptional career spanning over 14 years in military transition and two decades in training and development. With relentless dedication, she has championed the employment of veterans and military spouses across the federal government, contracting, nonprofit, and private sectors. As both an Army veteran and military spouse, Arica possesses an unparalleled understanding of the unique employment challenges faced by the military community. This deep personal insight drives her unwavering commitment to providing outstanding support and guidance to those navigating new employment opportunities.

Arica has a consistent track record of positioning military-affiliated job seekers for success. To date, she has coached and empowered 8.5K+ military job seekers, with more than 300 job seekers securing fulfilling positions within the past 18 months under her guidance. Throughout her career, Arica has collaborated on key employment initiatives with the Department of Veterans Affairs (VA), the Department of Labor (DOL), the U.S. Chamber of Commerce, Goodwill, Hiring Our Heroes, and various local community partners. Currently, she contributes her expertise as a Board Member for the Lawrenceville Vet Center.

"I'm committed to revolutionizing the employment landscape by providing innovative and personalized educational resources that equip jobseekers with skills, insights, and the confidence needed to navigate today's job market successfully."

Arica's career in military transition assistance began in 2010 as a Family Readiness Program Manager located at Ft. Shafter, Hawaii. In this role, Arica quickly identified the significant employment challenges faced by military spouses. She partnered with Army Community Service (ACS) to promote and conduct employment workshops, which led to her certification as a Resiliency Training Assistant (RTA) and Army Family Team Building Instructor. Arica further advocated for military families by representing their employment concerns at the 2011 DoD Family Resiliency Conference and during the 2013 Army Family Action Plan Conference, where she reported these challenges directly to the Commanding General.

After leaving Hawaii, Arica Urena secured a pivotal role as a Soldier for Life Transition Assistance Program (SFL-TAP) Counselor and Trainer at Ft. Campbell, Kentucky. In this capacity, she spearheaded monthly workshops on essential topics including Interview Preparation, Resume Writing, Federal Employment, USAJobs Navigation, LinkedIn, and Personal Branding. Her immediate impact underscored her unwavering commitment to equipping service members for successful transitions. Arica collaborated with the Career Skills Program (CSP) to devise effective workforce strategies and provide expert guidance on programs such as Hiring Our Heroes, Corporate Fellowship and Workforce Essentials, Microsoft Software and Systems Academy (MSSA), U.A., Mechatronics, and local Commercial Driver's License (CDL) programs. Additionally, she served as a panel expert at the 2015 Ft. Campbell Hire Our Heroes Transition Summit and supported the U.S. Chamber of Commerce's hiring fair initiatives, further demonstrating her expertise and dedication.

Next, Arica would secure her next role at Hire Heroes USA. During her tenure at Hire Heroes USA, Arica Urena excelled as a Transition Specialist, leading resume-writing workshops for the USO and offering personalized transition counseling to service members and military spouses. Most recently, Arica traveled to Washington, D.C., to advocate for employment opportunities that support career growth and portability for military spouses. Over the past 14 years, she has garnered numerous awards and accolades in recognition of her unwavering commitment to enhancing the success of military-affiliated job seekers. Arica is also the founder of Radiate Success Consulting, a firm dedicated to helping employers develop effective military hiring initiatives and providing tailored job search coaching to individual job seekers.

AFFILIATIONS

- ⇒ 2024 Women Veterans Leadership Program, Graduate
- ⇒ National Society of Leadership & Success, Graduate
- ⇒ Society of Human Resources Management, Member
- ⇒ National Society of Collegiate Scholars, Member
- ⇒ IVMF Veteran Women Igniting the Spirit of Entrepreneurship (V-Wise), Graduate